



# CASE STUDY

## PARTNERSHIP BETWEEN ARTSY AFRICA ACADEMY, HI<sup>2</sup> AND STUDY ACCESS ALLIANCE

### ARTSY AFRICA ACADEMY AND ITS VISION

Artsy Africa Academy was founded in 2020 in Kibuli (Kampala), Uganda. **Their vision is to be a sustainable and self-sufficient NGO.** Artsy Africa Academy wants to empower individuals with access to high-quality education and training on an international level, fostering success in their personal and professional lives. Thus, Artsy Africa Academy provides access to education and job opportunities to disadvantaged youth through a holistic approach that combines sports, education and partnerships with other institutions to overall reduce unemployment. Artsy Africa Academy focuses on orphans, as well as children and young people with limited prospects. Their projects include support for girls so that they can stay in school, a football, Taekwondo and Music, Dance & Drama program for the youth, sponsorship programs for disadvantaged kids and children with disabilities and social entrepreneurship Projects which provide skills and employment opportunities to youth who work in IT projects remotely for international companies.

### HI<sup>2</sup> AND ITS VISION

HI<sup>2</sup> was founded in 2022 in Nuremberg, Germany. Its goal is to connect students and graduates with companies who are in search of employees and new talents no matter where they are located. This can either result in **bringing the talents into the companies** or the other way around: **Bring projects of companies to the talents in Africa**, to be developed there and delivered and supported back to the companies.

HI<sup>2</sup> works **together with NGOs and companies in Africa** to identify candidates who are experts in their field. HI<sup>2</sup> supports the candidates during the whole application process and placement with additional trainings and mentoring. Also, HI<sup>2</sup> is the partner between companies in Europe and the organizations in Africa to connect and simplify the processes that are required to successfully source and deliver projects.

**Their vision is to deliver satisfaction through new perspectives for employers and employees.**

### COLLABORATION WITH STUDY ACCESS ALLIANCE

Artsy Africa Academy collaborates with Study Access Alliance to extend their education offerings to young people beyond the high school age. Candidates from Uganda can now apply for a scholarship to pursue online bachelor's or master's degrees with Study Access Alliance. The candidates study at a Study Access Alliance academic partner, IU International University of Applied Sciences (IU). The scholarship recipients have access to the IU learning platform, learning materials, tutors and study support. In addition, Artsy Africa Academy facilitates entry to a learning lab with internet access on their premises and provides a study coach.

HI<sup>2</sup> assists the scholarship holders by creating links to the job market through their network and offers internship and post-graduate employment opportunities.



## **WHAT IS THE STATUS QUO?**

With their Artsy Africa Academy StudyFunding program, Artsy Africa Academy raises the necessary funds for the scholarships together with the candidates via crowd-funding campaigns. The donors can decide which candidate they would like to support. The first students have successfully raised enough funds and have picked up their master's studies in March 2023.

Artsy Africa Academy also receives scholarships for Bachelor degrees hospitality management funded by members of HoteliersGuild – another partner of Study Access Alliance – and their various initiatives like the **SIRIUSACADEMYAWARDCAMPAIGN**.



**Artsy Africa Academy students in the learning lab**



**The team of Artsy Africa Academy**



## WHAT OUR PARTNER SAYS ABOUT OUR PARTNERSHIP



### Bashir Mwanje

#### Manager at Artsy Africa Academy

Nano Degree “IT Project Management” from  
IU International University of Applied Sciences

*“I commend Study Access Alliance for their dedication to providing equal educational opportunities. Through the ArtsyAfricaAcademy StudyFunding and the HoteliersGuild SIRIUS**ACADEMYAWARDCAMPAIGN**, we are shaping a brighter future for talented individuals in Uganda and beyond.*

*The StudyFunding program of Artsy Africa Academy provides valuable opportunities for talented individuals who can't afford higher education. It includes various courses like bachelor's, master's, and MBA programs. This program opens doors to a better future, helping students pursue their educational dreams despite financial difficulties.*

*Moreover, the HoteliersGuild SIRIUS**ACADEMYAWARDCAMPAIGN** is specifically designed for women in hospitality management. It offers mentorship, internships, and job opportunities, providing specialized support to help women succeed in this industry.*

*The feedback from students benefiting from these programs has been overwhelmingly positive. It is truly a dream come true for them, offering not just financial assistance but also a comprehensive support system to thrive academically and professionally.”*

